

Privacy and Cookies Policy

Apla Consensus ASBL (“we”, “our” or “us”), the non-profit organization registered in Luxembourg under the R.C.S. Luxembourg number F11724 and located at 45 rue Laurent Ménager, 2143 Luxembourg.

This Privacy Policy and any documents it references, inform you how we collect and use the information (“Personal Data”) you provide in promoting the services of the www.apla.io website (the “Web Site”). We are committed to protecting the integrity and confidentiality of your information and act in a careful, sensible manner in compliance with the European Data Privacy Regulation.

Personal Data does not include information such as data, messages, text, graphics, images, photos, video, sounds, profiles, works of authorship and any other materials that have been posted on to the Web site.

Who controls the Personal Data that is collected?

All Personal Data collected is in the control of Apla Consensus ASBL.

How do we collect Personal Data?

The Personal Data we collect is essential in helping us to adjust the information services of the Website to the needs of the users of Apla blockchain platform.

When you visit our Web Site, we use cookies (see below for more information about cookies) to collect web site usage information such as the type and version of browser and operating system you use. Cookies are not used to store personal details such as your name and address.

When you submit a request to us or fill in a form on the Website, we will request all the personal details required to process your inquiry including personal contact information and preferences.

What is Personal Data used for?

We use Personal Data in three main ways:

Assuming you have consented to receiving communications, to notify you of new or updated information and news.

To enhance our inquiry processing system with tools such as inquiry confirmation emails, product despatch notification and to make contact in the case of any difficulty.

To generally help us improve the content of the Website for you and others.

Do we share Personal Data?

We will not share your Personal Data with third parties without having obtained your permission. We will only disclose your personal information, without your permission or notice, if required to do so by law or in the good faith believe that such action is necessary to:

Conform to the edicts of the law or comply with legal process served on us.

Protect and defend our lawful rights and property.

Act in urgent circumstances to protect the personal safety of our customers and the public.

How can you gain access to Personal Data?

You can request and obtain details of the Personal Data we may hold about you by writing to:

Data Protection Manager

Apla Consensus ASBL

45 rue Laurent Ménager, 2143 Luxembourg.

Please quote your name and address. We would be grateful if you could also provide brief details of the information required as this will help us to accurately respond to your request.

For the protection of all our clients, we will take all reasonable steps to confirm your identity before providing you with details of any Personal Data we may hold about you and we will aim to respond to such requests within 20 working days.

Do we transfer Personal Data overseas?

The Internet is a global environment. Using the Internet to collect and process Personal Data involves the transmission of data on an international basis. By browsing our Web Site and communicating with us you acknowledge and agree that your Personal Data may be transferred overseas but only to the minimum extent necessary and only in accordance with the other terms of this privacy policy.

What is a Cookie?

A cookie is a small text file that is placed on to your computer via your web browser when you visit a website. Cookies are used to save certain information, such as storing the content of visited pages or noting the last time you visited a website.

Cookies are only used to store data. They are not used to do anything harmful like start a process or infect your computer.

What cookies do we use?

There are number of cookies that are stored as soon as you visit our website. Some are from us and third-party websites such as Facebook.

Cookies that are strictly necessary

There are a few third-party websites who also use cookies on our behalf. Social Networking sites, like Facebook, use cookies so you can easily share content. Google Analytics saves anonymous statistical data that we use to improve your experience on our site. We do not directly control these cookies. You can check the third-party websites for more information on these.

Google Maps and Analytics: [Google Privacy policy](#)

Facebook: [Facebook privacy policy](#)

We also use cookies to record when you have visited certain specific areas of our website. When you do, a cookie is recorded so that our advertising partner, Google, can then display highly relevant adverts to you when you visit other selected websites. You can find out more about these adverts, and how to disable them by visiting the following website:

[Google Ad Preferences](#)

[Removing Cookies](#)

Cookies don't stay around forever and your web browser will eventually delete them. When a website stores a cookie, it states how long the cookie should stay on the computer for – this can be for the current visit only or for a period of time, for example one year.

You can choose to delete our, or any website's, cookies from your web browser at anytime (for help on how to do this, go to <http://www.aboutcookies.org>). You can also set your web browser to not accept any cookies if you wish. You will still be able to view our web site, but you will not be able to purchase products, log in to your account, or benefit from personalised features.